

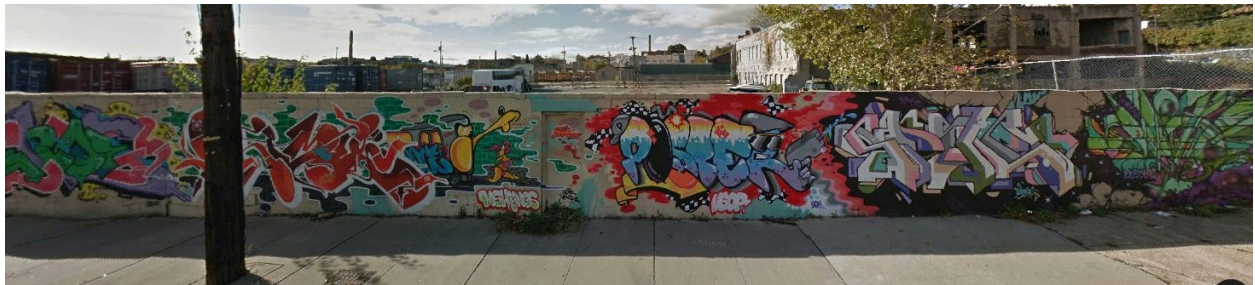
## Green Villain featured in the Google Art Project's Street Art Collection

### *Google Uses Technology to Preserve Jersey City Street Art*

**March 17, 2015** Green Villain today announced it has joined Google's Street Art collection. The project features high resolution images and online exhibitions from museums and organizations around the world and is available on the Google Art Project <http://google.g.reenvillain.com>. By bringing together a wide variety of global partners, the goal is that anyone, anywhere can enjoy these artworks long after the paint has faded from the walls.

Green Villain is one of 80 global partners who have curated exhibitions and together provided more than 10,000 high resolution images, enabling street art fans to dive into the hidden details of paintings at the click of a mouse.

The Green Villain Collection includes mixed media from over six years of graffiti and street art in Jersey City, Lower Manhattan and Brooklyn. Exhibit 1 documents the years when they operated out of the defunct historic Clorox Bleach Factory. Artists from six continents covered both a sprawling inside event space and a quarter-mile long alley with art. Exhibit 2 features work from their growing mural program ranging from small roll gates to five-story residential buildings, 9k sq. ft. silos and everything in between.



GVM002 - Enoe, Rime, Post, SP One & Mustart (June 2014)



GVM006 - Jerkface (August 2014)

The Street Art collection first launched in June of 2014 with 30 global partners and has since doubled the number of images captured and art preserved through the digital platform. The collection consists of high resolution images of street art from around the world as well as Street View panoramas of select murals.

"What we at Green Villain are doing in Jersey City is unique. With an urban landscape ripe for the painting our mural program intends to provide infrastructure for world class graffiti and street art for decades to come. The Google Street Art Project will enhance our program and make it accessible to viewers around the globe. We hope to contribute to the developing technologies to make this transnational art form more experiential online."

Green Villain is a group of social entrepreneurs and creatives that in the past two years have developed a diverse portfolio of projects and partnerships. Using their [Mana Contemporary](#) office as headquarters to their Jersey City operation, Green Villain manages a regional mural program, runs a vinyl record label and monthly label showcase and offers consulting services to the public and private sectors alike. Their creative endeavors are meant to foster a cultural identity within Jersey City before the 6th Borough mentality takes over.

**About The Google Art Project:**

*The [Google Art Project](#) is dedicated to creating technology that helps the cultural community to bring their art, archives, heritage sites and other material online. The aim is to increase the range and volume of material from the cultural world that is available for people to explore online and in doing so, democratize access to it and preserve it for future generations.*